

Bianca Rescalvo

Profile

Name

Bianca Rescalvo

Contact

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Professional Statement

Bianca Rescalvo graduated from Tufts University in 2017 where she majored in Architectural Studies and competed as a student-athlete in Track and Field.

After working in New York City on high-rise and sustainable housing developments, Bianca united her passions of design and sport through the Performance Footwear Certificate program at the Fashion Institute of Technology.

A northern California native and versatile athlete, Bianca draws from her own experiences with sport and product to fuel her design process. Fascinated by the potential of the human body and the power of movement to bring joy, Bianca aims to integrate sports science and self-expression through innovative design solutions. Bianca hopes to continue evolving performance products through a career in footwear innovation, where she can further explore the subtleties of the athlete experience.

Interests

Architecture, biomechanics, creative direction, health and wellness, human performance, generative design, innovation theory, fashion, footwear design, photography, product design, professional sports

Highlights

Adidas Creator University Participant
Adidas WHQ, 2019

CITI Cert. Human Research Training
University of Oregon, 2019

Collegiate Athlete Conf. Champion
Tufts University Track and Field, 2015

Education

- Sep 2019 - Jun 2021 **Masters of Science - Sports Product Design**
University of Oregon, Portland, OR
Highlights: Footwear Design Studio, Human Performance & Physiology, Sports Business of Products
- Aug 2018 - Jun 2019 **Certificate - Performance Athletic Footwear**
Fashion Institute of Technology, New York, NY
Highlights: Technical Drawing for Accessories, Leather and Materials Technology, Biomechanics of Footwear
- Sep 2013 - Jun 2017 **Bachelors of Arts - Architectural Studies**
Tufts University, Medford, MA
Cum Laude Honors, Dean's List, GPA: 3.58
Highlights: Human-Centered Design, Architectural Analysis, Urban Planning and Law

Experience

- June - Aug 2020 **Freelance 3D Designer**
Portland, OR
Provided 3D modelling and photorealistic renderings to footwear design team. Collaborated with brand and design leads to ideate color & materials
- Nov 2018 - Aug 2019 **Sales Associate**
Columbia Sportswear Classic, New York, NY
Balanced premium customer service with varied retail management tasks. Provided technical knowledge of product and technology to international customer base
- Dec 2017 - July 2018 **Junior Designer**
Handel Architects, New York, NY
Generated interior design schemes and material selection, 3D modelling and rendering, CAD drafting, and presentation design for client meetings. Communicated directly with material vendors, clients, and senior leaders on large multi-use projects.
- Jun 2014 - Aug 2016 **Summer Design Intern**
Handel Architects, San Francisco, CA
Constructed models of project design schemes, developed 3d models, renderings, and prints. Created construction documents, fire safety diagrams, and massing studies for client presentations. Gained exposure in client meetings and city planning hearings.

Skills

Analog: Sketching, prototyping, research, photography, model making, rapid ideation, screenprinting, garment construction, sewing, public speaking

Digital: 3d modeling, rendering, and printing, photo editing and manipulation, video editing, graphic design, digital sketching, generative design, UX design

Tools

Microsoft Office
Adobe CC
Blender
Clo3D
Rhinoceros
Keyshot
FinalCut Pro
AutoCAD
Fusion 360
VRay